

UC Berkeley School of Public Health, Center for Health Leadership
5th Annual Leadership Conference

Health 3.0: Transforming Community Health and Care Delivery

Upstream Innovations in an Era of Health Reform

May 30-31, 2013



California Memorial Stadium
UC Berkeley Campus
Bancroft Way, Berkeley, CA

PRELIMINARY AGENDA (updated 5/24/13)

Thursday, May 30, 2013, 8:00am - 3:30pm

8:00am Registration/Continental Breakfast

8:30am Welcome - Jeff Oxendine, Associate Dean, Public Health Practice, [Center for Public Health Practice](#), UC Berkeley

8:40am Overview and Opening Activity - Kevin Barnett, Senior Investigator, [Public Health Institute](#)

9:00am Panel Discussion: ***How Can We Transform Community Health and Care Delivery Through Upstream Innovations?***

- **America Bracho**, President and CEO, [Latino Health Access](#)
- **Larry Cohen**, Executive Director, [Prevention Institute](#)
- **Anthony Iton**, Senior Vice President, [The California Endowment](#)
- **Loel Solomon**, Vice President of Community Health, [Kaiser Permanente](#)

- Moderator, **Kevin Barnett**, Senior Investigator, [Public Health Institute](#)

10:30am Networking Break

11:00am ***How Do We Achieve Health 3.0 in an Era of Health Reform?*** Innovative Leadership and Collaboration Strategies

- **Lloyd Dean**, President and CEO, [Dignity Health](#)

12:15pm Networking Lunch

1:15pm - 2:05pm Bright Spot "Taste": **First Round, Choose one - see choices below** (45 minutes):

(A "bright spot" is an example/sign that something is working, which can inspire us to see what we might be able to do.)

1. ***Transportation Equity, Access and Community Health: Engaging Residents in Shaping Transportation and Their Communities*** (downstairs)

Jeff Hobson, Deputy Director, [TransForm CA](#)

2. ***Playing for Change*** (outdoor patio)

Jill Vialet, Executive Director, [Playworks](#)

3. ***Glide Health Services*** (downstairs)

Pat Dennehy, Director, [Glide Health Services \(GHS\)](#)

Paul Harkin, HIV Services Program Manager, GHS

Esker-D Ligon, Behavioral Health Department Manager, GHS

4. *Sisterhood for Wellness, HIV Prevention Program (downstairs)*

Angelo Ercia, Health Equity Program Supervisor, [Community Health for Asian Americans \(CHAA\)](#)

Anupama Chapagain, Community Wellness Advocate

Tsering Yangkey, Community Wellness Advocate

5. *Population Health in Detroit: Clinical and Community-Based Prevention (upstairs)*

David Law, Executive Director, [Joy-Southfield Community Development Corp.](#)

6. *RENEWing School Meals: The Path to Serving Healthy, Enjoyable School Meals (upstairs)*

Florence Simpson, Food Service Manager, [Los Angeles Unified School District](#)

Ariana Oliva, Nutrition Policy Advocate, [California Food Policy Advocates](#)

7. *Using Public Health Strategies to Reduce Crime in Hot Spots in East Palo Alto (upstairs)*

Ron Davis, Police Chief, [East Palo Alto Police Department](#)

Sarah Lawrence, Director of Policy Analysis and Program Evaluation, The Warren Institute on Law and Social Policy, UC Berkeley

SaraT (ST) Mayer, Director of Public Health, Policy and Planning, San Mateo County Health System

8. *Alameda County SSI Advocacy Trust: Improving Health, Income and Housing Outcomes, While Saving Counties Money (downstairs)*

John Engstrom, Sr. Policy Analyst, Decision Support Services, Alameda County Behavioral Health Care Services

Janet Biblin, Director, Decision Support Services, Alameda County Behavioral Health Care Services

Tammy Rice, Social Work Supervisor, SSI Advocacy Unit, Alameda County Social Services, Workforce Benefits and Administration

Theresa Traynor, Senior Program Specialist, TRUST Clinic, Health Care for the Homeless Program, [Alameda County Public Health Department](#)

2:05pm - 2:15pm Break

2:15pm Bright Spot “Taste”: **Second Round, Choose one - see choices above**

3:10pm - 3:30pm Closing Activity - Pair Squared, Ellie Schindelman, Education Coordinator, Center for Public Health Practice, UC Berkeley

Friday, May 31, 2013, 8:00am - 3:45pm

8:00am Registration/Continental Breakfast

8:30am Welcome, Kevin Barnett

8:40am Speed Dating, **Jeff Oxendine**

9:00am *Innovating Upstream: How a Little Spring Can Become a Mighty River*

- **Clark Kellogg**, Principal, Communications and Sustainability, [Collective Invention](#),
Lecturer, [Management of Technology](#), UC Berkeley

10:15am Break

Upstream Innovations in Health: Bright Spot "Entrees"

10:35am Bright Spot "Entrees" / Break Out Sessions (**select one**):

1. ***High Performing Primary Care Team: the Role of the Health Coach*** (upstairs)
Judy Li, Vice President, Health System Innovation and Community Benefit, Sutter West Bay Region
Russell Lee, CHW Training Institute Project Manager, Center for Public Health Practice, UC Berkeley
2. ***Health in All Policies: Moving Upstream to Support Community Health and Promote Equity*** (upstairs)
Julia Caplan, Program Director, [Public Health Institute](#)
Karen Ben-Moshe, Health in All Policies Taskforce Coordinator, [California Department of Public Health](#)
Meredith Lee, Health in All Policies Intern, [City of Richmond](#)
Gabino Arredondo, Health and Wellness Coordinator, City of Richmond, CA
3. ***Hospitals and Foodsystems Change*** (upstairs)
Lucia Sayre, Co-Director, [Bay Area Physicians for Social Responsibility](#) / Director, Healthier Food in Healthcare Project
Jack Henderson, Associate Director of Food Services, [UCSF Medical Center](#)
Alison Negrin, Executive Chef, [John Muir Health](#)
Ariane Michas, Regional Food Systems Manager, [Community Alliance with Family Farmers](#)
4. ***Building Healthy Communities: Data-Driven and Evidence-Based*** (downstairs)
Deryk Van Brunt, President/CEO of the Healthy Communities Institute, Professor of Health Informatics at the UC Berkeley, School of Public Health

12:00pm Networking Lunch

12:55pm Advancing Your Own Initiative (choose one):

- Small Group Coaching: ***Move your idea forward with a small group of colleagues and a professional coach/facilitator (outdoor patio)***
- Small Group Interest Areas: ***An opportunity to network and talk with others interested in these areas:***
 1. Food and Health (upstairs)
 2. Health in All Policies (downstairs)
 3. Community Development and Action (downstairs)
 4. Re-Imagining Health Care Delivery (downstairs)
- Skill Building Sessions:
 1. ***New Ways of Thinking and Path Bending Solutions to Health Care's Complex Problems*** (upstairs)
Erika Gregory, Andrew Ellis and Jenny Hoang, Collective Inventioners, [Collective Invention](#)
 2. ***Building and Maintaining Effective Multi-Sector Partnerships*** (upstairs)
Sana Chemini, Program Director, [Prevention Institute](#)

2:15pm Networking Break

2:30pm Collective Impact: ***Strategies to Achieve Systemic and Sustainable Health Improvement***

- **Lalitha Viadyanathan**, Managing Director, [FSG](#) Consulting

3:40pm - 3:45pm Closing, Jeff Oxendine