



## Basic Grant Writing for Public Health Professionals with Melanie Wise

**REGISTER NOW!**

<http://www.regonline.com/grantwriting1>

**Friday, September 27th, 2013  
1:00 - 4:00pm**

UC Berkeley Alumni House

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HEALTH  
LEADERSHIP

In this basic, introductory 2-hour grant writing lecture, join **Melanie Wise**, expert consultant and principal at **WiseExposition**, as she presents an **overview of the grant funding process for public health professionals**. Explore the 14 - step grant writing process and learn how grant writing fits into an organization's development plan; what foundations are looking for in a grant proposal; and **how to get started with your own grant writing project!**

**Agenda:**

12:45pm - 1:00pm: Registration / Material Distribution

1:00pm - 3:00pm: Melanie Wise

3:00pm - 4:00pm: Q & A with Melanie / Networking with light refreshments

**Cost:**

- **\$45 Early Bird Discount** available on or before **August 31, 2013**.
- \$65 regular registration fee from September 1st through September 20th, 2013.
- Current UC Berkeley Students: \$35
- UC Berkeley Alumni, Faculty, and Staff: \$40

Limited number of scholarships available on a case by case basis.

**Questions? Email [sph\\_chl@berkeley.edu](mailto:sph_chl@berkeley.edu).**

**Melanie Wise** is passionate about helping people communicate more effectively. Through her consulting firm WiseExposition, she has spent more than a decade solving the communications challenges of organizations big and small, including Catholic Charities, County of Alameda, Google, Hewlett-Packard, UCSF, and many more. Solutions include grant writing services, communications materials, and training programs. In addition to her consulting work, Melanie teaches communications classes at San Francisco State University, UC Berkeley Extension, and UC Berkeley's Center for Organizational & Workforce Effectiveness (CoWE).

Learn more at our event page: <http://tinyurl.com/melaniewise>



School of  
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UNIVERSITY OF CALIFORNIA, BERKELEY